# Challenges in the Economic and Sociodemographic Transition of Mexico and Vietnam

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#### **Abstract:**

What are the impacts of neoliberalism on the political and sociodemographic transition taking place in Mexico and the Socialist Republic of Vietnam, taking into account the similarities and differences between the two countries? The transformation of the State and society in Mexico and Vietnam took off when the countries began to implement neoliberal policies in the 1980s, the modus operandi being a reduced role for the State and a weaker relationship with the economy in both countries. Neoliberalism has also had an impact on the social sphere, evident in an analysis of the demographic transition, creating sociodemographic gaps between population groups, as well as in the realm of education and labor, and even more so for the indigenous population.

**Key Words:** Neoliberal policies, State crisis, sociodemographic transition, education, indigenous population

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The people of Vietnam have come to occupy a prominent place in contemporary history, and their battles continue without ceasing. To these heroic, brave, and revolutionary people, building a socialist society in difficult conditions, but with the enthusiasm of those who have an unbreakable faith in the future, I dedicate these modest pages, the fruit of an unforgettable and fruitful journey.

Ángel Bassols Batalla (1981: 8)

#### Introduction

At the end of the 1980s, the transformation of the state and society in Mexico and Vietnam began to take off with implementation of neoliberal policies. In Mexico, structural adjustments and market reforms were introduced during the administration of President Miguel de la Madrid (1982-1988). It was in the same decade when reforms designed to open the market were implemented in Vietnam, known as the  $D \hat{o} i M \hat{o} i$  policy, a term meaning "renewal," related to the internal critique of the VI National Congress of the Communist Party held in December 1986.

The objective of this paper is to analyze, on the one hand, the impact of neoliberalism on political transformation, in other words, the position of the State with respect to market forces, and, on the other, the impact of neoliberalism on society, analyzing the sociodemographic transitions, as well as education and labor relations in the two countries.

The common denominator for the two nations consists of the negative processes that accompanied the sociodemographic transformations they have undergone throughout the decades of neoliberalism, including: social exclusion, inequalities, labor precariousness, and widening gaps between population groups, especially with the indigenous people. As if that were not enough, the impact of neoliberalism can be observed in the social sphere: in the sociodemographic transition, in education, and in labor relations. The State does not intervene in support of excluded groups, does not act to mitigate educational inequalities, and maintains precarious conditions for a working life of misery for many.

This paper is divided into five parts. In addition to an introduction and final reflections, the political transformation is analyzed, followed by an approach to the impact of neoliberalism on the sociodemographic transition, and, finally, a section on the impact of neoliberalism on the indigenous population.

#### The State and the Process of Neolberal Transformation

In Mexico and Vietnam, the period of neoliberal transformation began in the 1980s. This change had an impact such that the concept of the State was reflected in the constitutional reforms of the two countries. In the case of Mexico, after three centuries of the Viceroyalty and relations of dependency on the Spanish Crown, in the nineteenth century it entered into, essentially asymmetrically, an inevitable

partnership with the United States (Smith, 2000). The impact of the two influences, viceroyal and American, is reflected in the Political Constitution of 1917. Besides the influences on the way in which the Executive, Legislative, and Judicial powers were set up, the Constitution also established a regime to protect social rights. These include the right to a secular education (Article 2), the right to health (Article 5), land ownership (Article 27), and the right to work (Article 123), primarily.

Thus was established the visible framework of a strong State presence at the heart of society and the economy. The spirit of the Constitution demarcates a central role for the State. According to Article 25: "The Federal State shall give rise to national development that shall be comprehensive and sustainable [...]. Taking into account social equity and productivity as its guidelines, the public sector shall aid and promote companies, both in the private sector and the social sector of the economy."

Article 3 was the most disputed during the Constituent Assembly of 1916-1917. It is worth noting that then-President Venustiano Carranza was only present at the debate once, precisely at the session held on December 13, 1916 when Article 3 was discussed, establishing the principle of free and lay education as conducts of the State. As seen in Article 27, the matter of land was one of the most important during the Revolution and afterwards at the Constitutional Congress. Marván Laborde finds five fundamental points in this article:

First, the definition of land and water ownership corresponds to the Nation; second, among the assets of the Nation are included minerals in the subsoil, whose antecedent is found in the Royal Ordinances of New Spain of 1783; third, these subsoil assets shall not belong to any individual owner and exploitation shall be subject to concession; fourth, specific restrictions and prohibitions were established on acquiring land; fifth, agrarian decisions were defined in terms of distribution to the people (D.D., 2005: 1002-1005).

Based on Article 27, land distribution began. The strong presence of the State marked the steps towards distribution. Article 123, establishing the right to work, and the right to strike for workers, also spoke of a decent minimum wage.

Throughout the neoliberal transformation process, the articles related to social rights changed. It is worth noting that the Mexican Constitution, with over 600 amendments, is one of the oldest constitutions in Latin America and the Caribbean.

The transformation of the State, from a central role to a fading role, began in the 1980s and culminated in the 1990s. The reform to Article 27 of the Constitution commenced under the administration of President Carlos Salinas de Gortari (1989-1994) in 1992. This amendment put an end to the *ejido* system and allowed collective land owners to sell their plots. The second phase is related to the constitutional changes enacted under the administration of current President Enrique Peña Nieto (2013-2018). The right to grant concessions for the exploitation and extraction of hydrocarbons was introduced, "the use

or harnessing of the resources in question, by individuals or companies incorporated under Mexican law, shall not be done except by through concessions" (Article 27). Its purpose, as indicated, is to boost State revenue:

With the purpose of obtaining income for the State that contributes to the long-term development of the Nation, the Nation shall carry out the activities of exploration and production of oil and other hydrocarbons through entitlements to State productive companies or through contracts with them or with private parties, under the terms of the Regulatory Law. To achieve the purpose of such entitlements or contracts, State productive companies may contract with private parties (Article 27, paragraph added December 20, 2013).

The Socialist Republic of Vietnam, just like Mexico, unveiled a transformation of the legal order starting in the 1980s. Historically, Vietnam was formed as a State in the shadow of its relations with its big neighbor, China. Vietnamese relationships with the Chinese feudal dynasties were based on investiture beseeching, which began in the tenth century. According to My Hanh: "For Vietnam, whose border was adjacent to Great Feudal China and who used to be invaded by China for thousands of years, investiture beseeching was always used as a diplomatic way to maintain friendship with this strong neighbor" (My Hanh, 2016: 17).

The nineteenth century ushered in the advent of the French conquest, which would last until the second half of the twentieth century. In this way, "Vietnam's struggle was an offensive struggle. This characteristic makes the Vietnamese different from those who had to confront the Spanish conquerors in Latin America" (Czarnecki, 2011: 208). Bassols Batalla asserted that "when we speak of Vietnam, we should therefore consider it a socialist country that has all of the possibilities given by the creation of socioeconomic structures, as well as an underdeveloped country, with everything that entails in terms of difficulties, survival, and obstacles" (1981: 58).

In 1946, the first Constitution of the Socialist Republic of Vietnam was established. However, war and the confrontation against imperialist France and subsequently against the United States would last well into the 1970s.

Besides the 1946 Constitution, Vietnam enacted four other constitutions, in 1959, 1980, 1992, and 2013. As in the case of Mexico, the constitutional changes made starting in the 1980s entailed opening up the system to the free market (the *Đổi Mới* policy, the "renewal").

In 1986, at the VI National Congress of the Communist Party of Vietnam, "serious errors" in the State policy were recognized and the party pledged to implement reforms to change, among other areas, the sphere of agroindustry: "the right to work and access capital, as well as use land in the long term (including forests and water surfaces) by rural communities" (Xuan Nam, 2001: 103). Rural farmers were no longer obliged to sell their products to the State at prices set by the State, but rather were allowed to sell them in the free market.

In the Preamble to the 1992 Constitution, it says that "since 1986, our people have carried out a process of all-round reform and renewal initiated by the Sixth party Congress and achieved very important initial accomplishments. The National Assembly has decided to revise the 1980 Constitution so as to meet the exigencies of the new circumstances and tasks." Later on, in 2001, the important amendments related to the free market were enacted, as shown in Article 15:

The State adopts consistent policies on development of a socialist-oriented market economy. The multi-sectoral structure of the economy with diversified types of production ad business organization is based on ownership of the entire people along with collective and private ownership, of which the first two and the second are the cornerstone.

Starting in 2013, the Vietnamese Constitution became assigned the State a hybrid role in the economy. These interactions between the free market and the economy of the socialist State have played a crucial role in modern times. According to Article 51 of its Magna Carta: "1. The Vietnamese economy is a socialist-oriented market economy with multi-forms of ownership and multi-sectors of economic structure; the state economic sector plays the leading role."

On the one hand, the State has a dominant position, but on the other, according to Article 51, Point 3, "The State encourages and provides favorable conditions for entrepreneurs, enterprises, and individuals and other organizations to invest, produce, and do business; contribute to the stable development of the economic sectors and national construction." In Article 52, the Constitution stipulates: "The State constructs and perfects economic institutions, coordinates the economy on the basis of respecting market values."

In conclusion, both Mexico and Vietnam have undergone political and legal changes since the 1980s. The neoliberal transformation has had an impact in terms of reducing the role of the state, making way for liberalization, privatization, and the opening of the free market, principally. Neoliberalism weakened the State in both countries. We must therefore ask: did neoliberalism also weaken society?

## Neoliberalism and the Sociodemographic Transformation

According to national sources, in the case of Mexico, the National Institute for Statistics and Geography (INEGI), the nation was home to 118,395,054 inhabitants (INEGI, 2016) in 2013. According to the General Office for Statistics of Vietnam, by 2013, there were 89,759,500 people living in the country

(GSO, 2016). It is worth underscoring that national and international sources differ significantly in their estimates. According to data from the United Nations (*Profiles of Aging*, 2015), in 2013, Mexico's population was 127,017,000 inhabitants against 93,448,000 in Vietnam (see Figure 1). In the case of Mexico, the gap is quite wide, nearly 10 million people, while it is 4 million for Vietnam. These are the discrepancies between national and international statistics about the populations of the two countries.

\*Years 2030 and 2050 are forecasts.

**Source:** Created by the author based on *Profiles of Aging 2015*, United Nations.

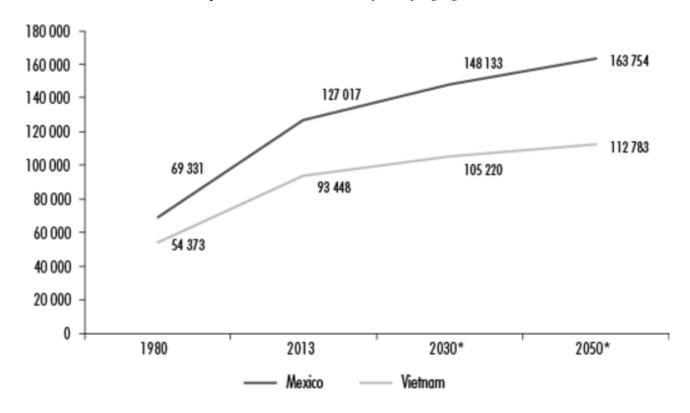


Figure 1. The Populations of Mexico and Vietnam According to United Nations Data

In the populations aged 0-14 years and over 60 years, changes can be observed in the shrinking young population and the growth of the group of people aged 60 years or older, as shown in Tables 1 and 2, according to national sources. By the year 2009, the percentage of the population aged 0-14 years had fallen over the past decades, from 36.3 in 1989 to 29.8 in 2010, for Mexico, and from 35 in 1989 to 23.2 in 2009, for Vietnam (see Table 1).

**Table 1.** Percentage of the Population Aged 0-14 Years in Mexico and Vietnam

Mexico	1990	2000	2010
0-14	36.3	33.2	29.8
Vietnam	1989	1999	2009
0-14	35	29.6	23.2

**Source:** Created by the author with data from IPUMS. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.

Table 2. Percentage of the Population Aged 60 Years or Older in Mexico and Vietnam

Mexico	1990	2000	2010
60 and older	6.1	7.1	9.2
Vietnam	1989	1999	2009
60 and older	6.2	7.4	8.

**Source:** Created by the author with data from IPUMS. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.

At the same time, the elderly population aged 60 years or older grew in both countries. By 2010, the percentage of the population aged 60 years or older was higher in Mexico (9.2%) than in Vietnam (8.6%), as seen in Table 2.

Table 3 displays how the population aged 0-14 years old and 65 years or older changed based on the United Nations figures. While in 1980, in Mexico, the group aged 0-14 accounted for 45.3% of the population, by 2013 this figure had fallen to 27.6%.

**Table 3.** Percentage of the Population Aged 0-14 and 65 and Older for Mexico and Vietnam According to United Nations Data

Age/Year	1980	2013	2030*	2050*
0-14 Mexico	45.3	27.6	22.1	16.9
65+ Mexico	3.2	6.5	10.4	18.9
0-14 Vietnam	40.9	23.1	20.2	17.2

\*Years 2030 and 2050 are forecasts.

**Source:** Created by the author based on *Profiles of Aging 2015*, United Nations.

In Vietnam, similarly, in 1980, the population aged 0-14 represented 40.9%. By 2013, it was 23.1%.

For the population of adults aged 65 or older, Vietnam's statistic was slightly higher than that of Mexico: 3.2% and 4.6% in 1980, for Mexico and Vietnam, respectively, and 6.5% and 6.7% in 2013, respectively.

Figure 2 shows the aging index that represents the number of elderly adults aged 65 years or older for every 100 children or young people; the index is calculated by dividing the number of people aged 65 years or older by the number of people aged 0-14 years.

**Source:** Created by the author based on *Profiles of Aging 2015*, United Nations.

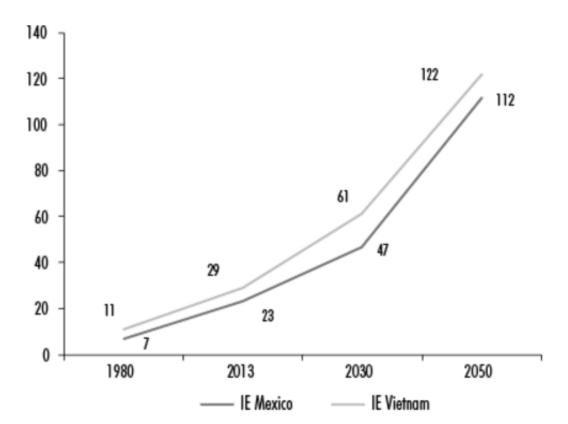


Figure 2. Aging Index for Mexico and Vietnam

Figure 2. Aging Index for Mexico and Vietnam

Both countries have a similar aging index, but by 2013, Vietnam's was higher. There were 29 adults aged 65 years or older for every 100 children and teens aged 0-14 years. In Mexico, the figure was 23. This is because, as shown in Table 1, the dynamics of the population change in the group aged 0-14 years was much more significant in Vietnam than in Mexico. In Vietnam, the population 0-14 years diminished from 35% in 1989 to 29.6% in 1999 and to 23.2% in 2009. In Mexico, the population 0-14 years fell from 36.3% in 1990 to 33.2% in 2000 and to 29.8% by 2010.

Based on the national censuses conducted in Vietnam (1989, 1999, and 2009) and Mexico (1990, 2000, and 2010), we can see the change in the population dynamics in the two countries (see Figure 3).

**Source:** Created by the author based on data from The General Office for Statistics, Vietnam; sample size 1989: 2,626,985. National Institute for Statistics and Geography, Mexico; sample size 1990: 8,118,242. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.



Unkr

75 t

70 t

65 t

60 t

55 t

50 t

45 t

30 t

25 t

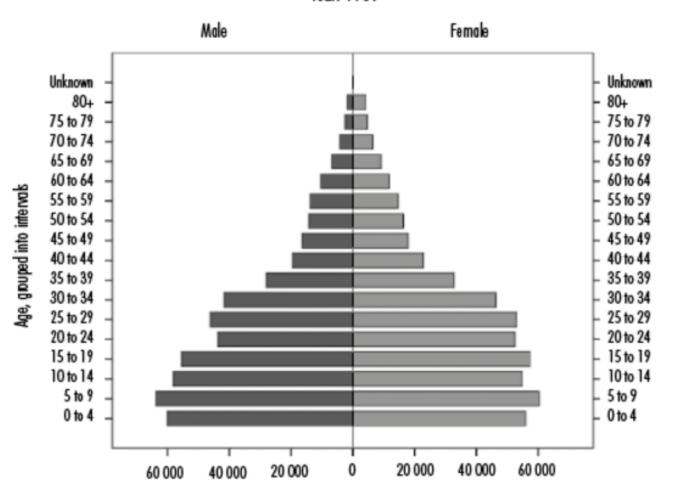
20 t

15 t

10 t

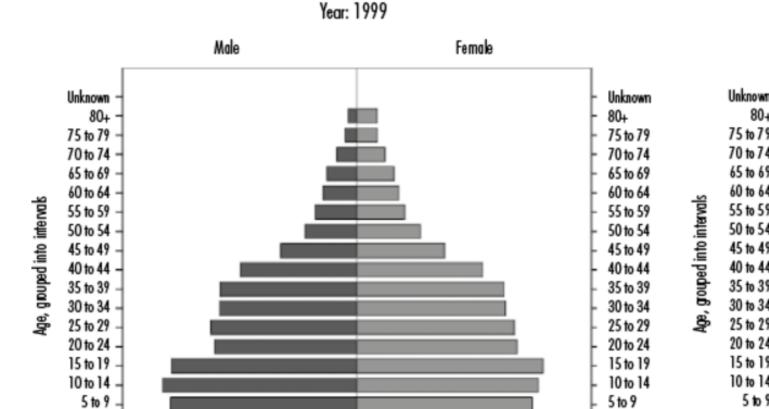
0

Age, grouped into intervals



**Figure 3.** Age Pyramids of Vietnam and Mexico. A) Population pyramid for Vietnam (1989) and Mexico (1990)

**Source:** Created by the author based on data from The General Office for Statistics, Vietnam; sample size 1999: 2,368,167. National Institute for Statistics and Geography, Mexico; sample size 2000: 10,099,182. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.



804

0 to 4

0 to 4

60 000

40 000

Figure 3. Age Pyramids of Vietnam and Mexico. B) Population pyramid for Vietnam (1999) and Mexico (2000)

0

20 000

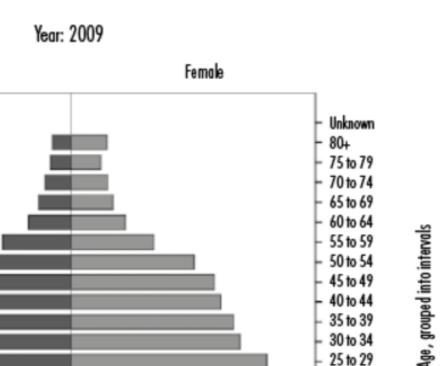
20 000

40 000

0 to 4 -

60 000

**Source:** Created by the author based on data from The General Office for Statistics, Vietnam; sample size 2009: 14,177,590. National Institute for Statistics and Geography, Mexico; sample size 2010: 11,938,402. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.



Unk

75 70

65

60

55

50

45

40

35

30

25

20

15

10

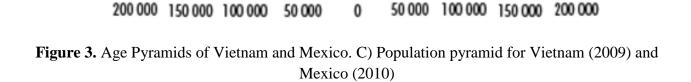
20 to 24

15 to 19

10 to 14

5 to 9

0 to 4



0

50 000

Male

Unknown

75 to 79

70 to 74

65 to 69

60 to 64

55 to 59

50 to 54

45 to 49

40 to 44

35 to 39

30 to 34

25 to 29

20 to 24

15 to 19

10 to 14

5 to 9

0 to 4

Age, grouped into intervals

80+

In Vietnam, in 1989, the number of people aged 0-14 years was larger than that of other age groups, but in 1999, there was a large reduction in people aged 0-4 years. In the age pyramid starting in 2009, there are a significant number of people aged 15-29 years. In Mexico, there is a drop in the young population, and the elderly adult population rose. It is worthwhile to note that in both countries, the majority of the population of people aged 60 years or older consists of women.

Based on the United Nations data, Mexico and Vietnam are in a similar position with respect to the percentage of the adult population aged 60 years or older, as shown in Table 4.

**Table 4.** Classification by Function of Percentage of the Population Aged 60 Years or Older in 2013

Country	Population 60 Years or Older	Ranking
Japan	32.0	1
Italy	26.9	2
Germany	26.8	3
Vietnam	9.5	92
Mexico	9.3	94

**Source:** Created by the author based on United Nations data (2013: 94).

This section concludes by demonstrating that the process of structural change in Vietnamese and Mexican households is the result of multiple social, cultural, and economic transformations. In both countries, the birth rate tended to fall accompanied by a decrease in the number of family members (Long, 2013: 33-34). The populations aged in both countries. According to the study, the *Second National Survey Assessment of Vietnamese Youth (SAVY2)*, in 2009, Vietnamese youth tended to "remain as bachelors as a chosen lifestyle" and display a positive attitude of "single women but have children out of wedlock" (Huu Minh and Thi Hong, 2015: 27). However, these changes came along with polarization and inequalities within population groups, and job precariousness for vulnerable groups, like young people, women, and indigenous people, mainly (Navarrete, 2012).

#### What Impact Does Neoliberalism Have on Education?

Illiteracy, despite the transformations, is still present and has hardly changed at all in Mexico, as seen in Table 5. The percentage of people who can read and write in Vietnam grew from 81% (1989) to 85.1% (1999) and then 86.9% (2009). In Mexico, the same figure hardly budged, from 78.7% (1990) to 79.7% (2000) and then to 80.5% (2010).

**Table 5.** Percentage of Illiteracy in Mexico and Vietnam

Vietnam	Mexico	Vietnam	Mexico	Vietnam	Mexico

-	1989	1990	1999	2000	2009	2010
Not in the universe	11.5	11.9	8.2	11	8.3	9.7
No, illiterate	7.4	9	6.6	9.1	4.7	8.8
Yes, reads and writes	81	78.7	85.1	79.7	86.9	80.5
Unknown	0.1	0.4	0.1	0.2	0.1	0.9

**Source:** Created by the author based on data from IPUMS. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.

Literacy has expanded more in Vietnam than in Mexico. In Vietnam, the number increased by 5.9% between 1989 and 2009; in Mexico, just 1.8% between 1990 and 2010. By 2010, 8.8% of people were illiterate in Mexico, while just 4.7% were in Vietnam in 2009 (see Table 4). Neoliberalism has only made the two countries fall further behind in education. Inter- and intra-generational gaps have continued to grow. In spite of broadening educational coverage, "Mexico is still a society with ample educational inequalities" (Solís, 2015: 90).

Table 6 compares years of schooling in the two countries, highlighting changes in the length of education between 1989/1990 and 2009/2010.

**Table 6.** Years of Schooling in Vietnam and Mexico

	Vietnam			Mexico		
	1989	1999	2009	1990	2000	2010
None or preschool	9.6	8.3	11.5	13.1	9.9	14.1
1 year	3.8	2.9	2	3.9	4	3.5
2 years	5	4.1	3.2	5.2	4.7	4.4
3 years	6	5.2	3.8	6.4	5.7	5.3
4 years	5.3	5.3	4	4.8	4.1	3.6
5 years	8.5	8.1	9	4.1	3.6	3.3

6 years	5	5.4	5.1	16.4	14.2	13.1
7 years	5.2	6.5	5.5	3	2.9	2.7
8 years	11.9	11.8	4.4	3.6	3.5	3.4
9 years	5.3	6.8	12.8	13.7	13.2	15.5
10 years	3.6	3.6	4.2	1.8	2.2	2.2
11 years	3.4	3.6	8	2.2	2.5	2.7
12 years	12.4	9.1	11.6	3.2	7.2	8.5
13 years	3		1.1	0.7	1.3	1.1
14 years		1.1	0.9	0.7	0.8	1
15 years			2.4	0.8	1.1	1.8
16 years		3.3	4.8	1.4	2.8	3.5
17 years			1.8	1.4	2.3	2.3
18 years or more	0	0.1	0.6	0.9	0.5	0.9

**Source:** Created by the author based on data from IPUMS. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.

It is worth noting that in both countries, the number of people attending school for more years increased. However, there is also a rise in the number of people with no school education at all or who only attended preschool; this figure is larger in Mexico than in Vietnam; in Vietnam, the percentage of people in this situation amounted to 9.6% in 1989 and 11.5% in 2009; in Mexico, 13.1% in 1990 to 14.1% in 2010.

The percentage of people attending school for 1 to 4 years grew over time. The percentage between 5 and 8 years decreased, in Mexico, and in Vietnam, the percentage of people with 5-7 years of school increased. Years of schooling also increased in Mexico for between 9 and 18 years. Moreover, Vietnam experienced growth of over 100% for 9 years of schooling, from 5.3% in 1989 to 12.8% in 2009. Mexico saw the biggest leap for 12 years, whose percentage jumped from 3.2% in 1990 to 8.5% in 2010.

Analyzing Table 6, there also appears to be a gap among people attending school. On the one hand, the number of people without education or with only preschool education grew in both countries. However, in Mexico, the percentage is higher than in Vietnam. On the other, the percentage of people with more than a decade of schooling rose in both countries. The gaps continue to widen in the neoliberal age.

Finally, after analyzing the impact of neoliberalism on the demographic and educational transition, it is time to address its impact on labor.

Based on the data, available only for 2009 and 2010, in both countries, one-fourth of the population are wage workers, in other words, 25%, as shown in Table 7. Independent or freelance workers in Mexico account for 10.8% of people, with that figure being double in Vietnam. Likewise, there are a lot of people not in this universe altogether. The statistic is higher in Mexico (62.1%) than in Vietnam (49.7%), surely a result of the high informal employment rate in both countries (Hanson, 2010; Lincoln, 2008). Moreover, the labor conditions in both countries are poor and disadvantageous. In Vietnam, "inadequate light, noise, overcrowding, heat, and other deficiencies are frequent. Workers generally work for many hours without rest or safety standards to protect them" (Hong Xoan, 2015: 35). The communist government, to attract foreign investment, "has tried to compete with other nations in the region in terms of offering cheap labor" (Hong Xoan, 2015: 35); in Mexico, the situation is similar, with denigrating labor conditions, especially at the *maquiladora* factories where workers have low wages and work long hours (Navarrete and Aragón-Durand, 2011).

**Table 7.** Percentage of the Population by Employment Status

	Mexico	Vietnam
	2010	2009
Not in the universe	62.1	49.7
Independent workers	10.8	19.9
Wage workers	25.2	25.1
Unpaid workers	1.1	5.1
Unknown	0.8	0.1

**Source:** Created by the author based on data from IPUMS. Minnesota Population Center.

Minneapolis: University of Minnesota, 2015.

To conclude, the shrinking size of the population group aged 0-14 years and the growth of the population 60 years old and over is a sign of accelerated aging, which, in turn, is tied to the insufficiencies of the social protection system in Mexico and Vietnam. According to Cristina Gomes: "Between 1990 and 2000, the number of people aged 60 years or older rose from nearly 5 million to 7 million, or from 6% to 7% of the total population of Mexico" (Gomes, 2007: 546). In Mexico,

institutional support, like pensions, is scarce. That is the context in which family and solidarity networks, forms of inter-generational support, are so import to support the elderly:

Different generations exchange money, services, gifts, care, and other types of support, according to gender roles. Men reproduce their role as economic provider and give monetary resources to family members. Having money depends on having a salary, and this is twice as frequent among men of advanced age then women of advanced age, and double the number of men receive a pension as women. Those who are at an economic disadvantage, therefore, would be "dependent" on relatives (Gomes, 2007: 552).

The authors of a study with a nationally representative sample of 2,376 men aged 60 years or older in 1994 reached the same conclusion: "three-quarters of the men surveyed received in-kind, domestic, financial, or physical assistance in the month previous to the 1994 survey" (De Vos *et al.*, 2004: 23). Informal help is extended in families that "have developed complex networks of informal support, which, beyond economic transfers or remittances, also includes donations, gifts, and services exchanged among relatives and friends" (Gomes, 2007: 558).

In Vietnam, as in Mexico, the protection system is very limited and is characterized by: "1) fragmented administration with various ministries, departments, and organizations providing the protection; 2) coverage limited to a small proportion of the public sector; and 3) centered primarily on the priorities of state employees and civil servants" (Nguyen Anh, 2014: 10). Accordingly, informal aid is more important, and family support networks emerge. Nguyen Anh (2014: 11) underscored that "social security coverage and the pension system are restricted, in the majority of cases, to a small proportion of public sector or formal employees."

Analyzing the impact of neoliberalism on sociodemographics, education, and labor, it is worth noting that vulnerable groups suffer even more from exclusion and precarious conditions. This topic will be dealt with in the next section

#### **Neoliberalism and Indigenous People**

In neoliberalism, the competitive forces of the market exclude vulnerable groups, because the State does not act as a regulatory force. Is this perhaps happening with the indigenous people in the two countries?

Mexico, just like the Socialist Republic of Vietnam, is home to a considerable number of indigenous groups, between 50 and 60 (see Table 9). Sociodemographic changes in Mexican and Vietnamese households turn out to be of a different nature within population groups. Indigenous people in both countries are at a greater disadvantage and suffer from more severe structural precariousness. It is worthwhile noting that in Mexico, indigenous groups are distinguished by language, while in Vietnam, by ethnicity.

**Table 9.** Percentages of the Indigenous Population in Vietnam (2009) and Mexico (2010)

	Vietnam			Mexico	
-	Frequency	Percentage		Frequency	Percentage
Kinh	5 266 124	96.72	Just Spanish	8 794 833	73.7
Hoa	44 182	0.81	Náhuatl	441 765	3.7
Tay	43 251	0.79	Mixteco	259 305	2.2
Kho Me	19 127	0.35	Tzotzil	240 013	2.0
Nung	18 548	0.34	Zapoteco	232 676	1.9
Thai	16 433	0.30	Maya	198 414	1.7
Muong	7 665	0.14	Tzeltal	194 316	1.6
Dao	4 073	0.07	Mazateco	108 170	0.9
Gia Rai	3 660	0.07	Totonaca	102 495	0.9
Ra Na	3 568	0.07	Tlapaneco	96 130	0.8
Hmong	3 016	0.06	Mixe	59 755	0.5
E De	2 140	0.04	Chol	47 156	0.4
Xu Dang	1 934	0.04	Chinanteco	40 405	0.3
Hre	1 566	0.03	Otomí	37 721	0.3
Cham	1 360	0.02	Zoque	35 009	0.3
San Diu	1 192	0.02	Chatino	34 677	0.3
Unknown	945	0.02	Amuzgo	32 007	0.3

Co Tu	834	0.02	Popoluca	25 854	0.2
San Chay	701	0.01	Huasteco	24 475	0.2
Giay	693	0.01	Tepehuano	22 788	0.2
Со Но	541	0.01	Huichol	22 550	0.2
Gie Trieng	474	0.01	Purépecha	17 765	0.1
Ha Nhi	392	0.01	Cora	17 223	0.1
Bru-Van Kieu	379	0.01	Tarahumara	13 140	0.1
Tho	280	0.01	Cuicateco	10 415	0.1
Raglai	255	0.00	Mazahua	8 224	0.1
	241	0.00	Triqui	6 545	0.1
Mnong	229	0.00	Huave	5 154	0.0
Ma	190	0.00	Tojolabal	4 370	0.0
Xtieng	184	0.00	Mayo	2 991	0.0
Ta Oi	180	0.00	Popoloca	2 717	0.0
Co	125	0.00	Chontal de Oaxaca	2 094	0.0
Kho mu	68	0.00	Pame	2 000	0.0
Ngai	53	0.00	Tepehua	1 685	0.0
Lao	41	0.00	Chontal de Tabasco	1 405	0.0
La Chi	41	0.00	Mame	1 302	0.0
Phu La	28	0.00	Yaqui	1 168	0.0
Cho Ro	26	0.00	Sayulteco	643	0.0
La Hu	23	0.00	Kanjobal	589	0.0
Cong	20	0.00	Guarijio	559	0.0
Lo Lo	19	0.00	Chocho	463	0.0
Chu Ru	18	0.00	Pima	356	0.0

Lu	15	0.00	Aguacateco	156	0.0
Si La	13	0.00	Chichimeca Jonaz	124	0.0
Mang	9	0.00	Jacalteco	112	0.0
Во Ү	9	0.00	Ocuilteco	104	0.0
Khang	8	0.00	Chontal	88	0.0
Ro Man	8	0.00	Quiche	75	0.0
Chut	5	0.00	Kekchi	64	0.0
Xinh Mum	4	0.00	Ixcateco	45	0.0
La Ha	2	0.00	Kumiai	42	0.0
Co Lao	1	0.00	Texistepequeño	42	0.0
Brau	1	0.00	Teco	34	0.0
Other	325 695	5.98	Cucapa	32	0.0
Total	5 444 894		Matlatzinca	30	0.0
			_ <sub>Cl</sub> ·	20	0.0
			Chuj	30	0.0
			Papago	26	0.0
			Kaqchikel	19	0.0
			Motocintleco	13	0.0
			Seri	12	0.0
			Oluteco	12	0.0
			Kiliwa	5	0.0
			Kikapu	4	0.0
			Pai-Pai	2	0.0
			Ixil	2	0.0
			IAII	2	
			Lacandón	1	0.0

Other

16 917

0.1

Total non-	2 374 480	19.6	
Spanish			
speaking			
population			

**Source:** Created by the author based on data from IPUMS. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.

The Kinh (Viet) account for 80% to 90% of the total indigenous population. The ten largest indigenous groups in Vietnam are: Hoa (0.81%), Tay (0.79%), Kho Me (0.35%), Nung (0.34%), Thai (0.30%), Muong (0.14%), Dao (0.07%), Gia Rai (0.07%), Ra Na (0.07%), and Hmong (0.06%). In Mexico: náhuatl (3.7%), mixteco (2.2%), tzotzil (2.0%), zapoteco (1.9%), maya (1.7%), tzeltal (1.6%), mazateco (0.9%), totonaca (0.9%), tlapaneco (0.8%), and mixe (0.5%) (as shown in Table 9).

In Vietnam, the 2009 census revealed that household size varies among the six largest ethnic groups; the Kinh have the fewest number of household members, with an average of 4.3 people, while the Hmong group has the highest number, with 5.3 people per household (Long, 2013: 25).

The two countries are similar in terms of the size of the indigenous population. The percentage of people belonging to ethnic groups is hard to estimate: in Vietnam, unofficial sources place the figure at between 10% and 15% (Czarnecki, 2011: 200). As of 2009, official data stated that the Kinh people accounted for 91.3%. The rest, around 9%, were various ethnic minorities (see Table 9).

In Mexico, the percentage of the population that only speaks Spanish and no indigenous language fell from 80.9% in 1990 to 73.7% in 2010, as shown in Table 8. The percentage of people who speak at least one indigenous language and Spanish nearly tripled from 5.2% in 1990 to 14.4% in 2010; at the same time, the percentage of the population speaking only an indigenous language also grew, from 1% in 1990 to 5.2% in 2010.

Table 8. Percentage of the Population Speaking an Indigenous Language, Mexico 2010

_	1990	2000	2010
Not in the universe	12.6	11.6	6.1
Yes, speaks an indigenous language and Spanish	5.2	8.2	14.4
Yes, speaks only an indigenous language	1.0	2.1	5.2

No, does not speak	80.9	77.8	73.7
an indigenous			
language			
Unknown	0.3	0.3	0.3
Total	100	100	100

**Source:** Created by the author based on data from IPUMS. Minnesota Population Center. Minneapolis: University of Minnesota, 2015.

According to data from the National Council for Social Development Policy Assessment (CONEVAL), the 10% of the population surveyed in the census as of indigenous origin (10.8 million) in 2000 rose to 16% (18.1 million) in 2010 (CONEVAL, 2014: 14). The council wrote that "in Mexico, the condition of belonging to an original ethnicity group of peoples constitutes not only a factor of differentiation, but also of exclusion" (CONEVAL, 2014: 120), where "pursuant to practically any methodological approach, people with some feature of ethnic belonging are in a more precarious situation than people who do not. They are poor among the poor" (CONEVAL, 2014: 144). The State does not create egalitarian public policies.

In Vietnam, similar to in Mexico, indigenous groups are treated as "behind," as is the case of the Hmong (Turner and Michaud, 2008: 160). According to World Bank experts, ethnic inequalities in Vietnam originate in "minimal access to the market economy," among other factors (Van de Walle and Gunewardena, 2011: 203). However, it is the structures of transnational capital and international financial groups, the *modus operandi* of the national State, which exclude vulnerable groups. In response to exclusion, indigenous people adapt through survival strategies and reinvent themselves, seizing on opportunities whenever they arise and not due to rational choice or economic benefit (Turner and Michaud, 2008). Such is the case of Chuy, a 37-year-old Hmong woman, from Hau Thao, a town 15 kilometers away from Sa Pa, the capital of the province of Lao Cai: "Neither the government nor private enterprise contributes in any way to the ethnic communities." Ms. Chuy began to work as a freelance tour guide to meet her family's needs.

In conclusion, indigenous people are in disadvantageous situations facing structural precariousness in both countries. In spite of that, their numbers are growing and they are continuing to pass down their indigenous languages to future generations. Moreover, indigenous people are undertaking strategies to adapt to scenarios in which they are excluded.

## **Final Reflections**

This paper was primarily concerned with comparing Mexico and the Socialist Republic of Vietnam and the role of neoliberalism in their political and sociodemographic transitions. As shown here, the impact of neoliberalism on the political transformation in both countries only further weakened the State. The constitutional reforms in the two countries were designed as a function of the free market and transnational capital. The first part of this paper analyzed constitutional changes, and the second part drew on national and international sources of population data. It is worth noting that the national sources were different from the international sources in terms of the population data in the two countries. To prevent bias, the main source used were the national census data from 1989, 1999, and 2009 in Vietnam, and 1990, 2000, and 2010 in Mexico.

Both similarities and differences were found, in spite of the fact that the two countries underwent a similar transformation from a closed economy to a free market economy in the 1980s. First, the young population fell in both countries, while the group of people aged 60 and over grew. In Vietnam, the population decrease in people aged 0-14 was more dramatic. Thus, the aging rate in Vietnam was higher than in Mexico.

Illiteracy continued in both nations practically unchanged. In Mexico, by 2010, 8.8% of people were recorded as illiterate; in 2009, in Vietnam, this figure was 4.7%. In terms of the changing percentage of people with different years of schooling, the gap between people with more and less years of education widened. In Mexico, the percentage was higher than in Vietnam. On the other hand, the percentage of people with more than ten years of schooling rose. Moreover, in the neoliberal age, the number of people with informal employment grew.

Finally, indigenous people suffered from exclusion and more severe inequality, health problems, and lack of education, insofar as the neoliberal State failed to create public policies to promote equality and opportunity.

The common denominator consisted of the negatives that accompanied the sociodemographic changes that took place in the decades of neoliberalism, such as social exclusion, inequalities, labor precariousness, and widening gaps between population groups, with an even wider gap for the indigenous people. *Quod erat demonstrandum*.

The challenge for future research will reside in studying and analyzing the survival and adaptation strategies of groups vulnerable to permanent structures of exclusion.

<sup>1</sup>Interview with Chuy, a Hmong woman, Sa Pa, Lao Cai province, Vietnam, January 2016.

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